

DEVELOPING A RELAUNCH ROADMAP

“A Ministry Guide for Reopening Your Church Campus”

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God is alive and at work! As we prepare to reopen our houses of worship amidst our global pandemic parameters and COVID19 confinement, below is a suggestive blueprint and not a comprehensive approach to allow **C.H.R.I.S.T.** to order your next steps. *This template is designed for you to provide written responses to the said questions and share in writing with your leaders and congregation.*

C - COMMUNICATE CONSTANTLY

Overcommunicate with your Core leaders, local Congregation, and surrounding Community on consistent days, in consistent ways, and on consistent platforms/mediums.

H - HIGHLIGHT HEALTH PROTOCOLS

Emphasize new safety practices and label where the new “sanitation stations” are located.

R - RECRUIT A RELAUNCH TEAM

Recruit at least 5-7 people to assist with strategizing, implementing, and assessing the reopening process. Also develop a *Coronavirus Task Force* to monitor and inform the church of health updates, data, and local health resources.

I - IMPLEMENT IN INCREMENTS

Slowly introduce and include new practices, small groups, youth ministry, additional worship services, new ministries, and philosophies.

S - STUDY THE STATS

Compile, review, analyze, and report the analytics, data, measurements, and trends to help drive future decisions. This info will help you prepare for your 2021 budgetary process.

T - TRY CREATING A TIMELINE

Establish a tentative 4-month timetable (June, July, August, September) that everyone can follow.

QUESTIONS TO ASK BEFORE RELAUNCHING

HEALTH & SAFETY

1. What are the local, county, state, & national parameters for gathering?
2. Will you set up additional “Sanitization Stations” around your church?
3. What safety measures are you implementing around social distancing?
4. Will attendees be asked to wear masks, gloves, or other PPE?
5. How will Communion, Baptism, Lords Supper, and Offering be done differently?

COMMUNICATION & TECH TEAMS

1. What will be your primary ways of communicating with your members?
2. Do you need an online Pastor?
3. Have you assigned some to capture data and measure analytics? (i.e. worship attendance, worship viewership, classes, and giving)

WORSHIP SERVICES

1. Will you continue to offer online virtual worship & classes?

2. Do you need to establish new worship times or shorten your services?
3. How will your church practice social distancing for weddings, funerals, mid-week worship, receptions, fellowships, and other large gatherings?

CONGREGATIONAL CARE

1. What counseling will you provide people who are mentally struggling?
2. How will you care for your senior citizens?
3. How will care for the sick, shut-in, & bereaved?

AMENITIES & BATHROOM

1. Are you planning to thoroughly sanitize your facility before opening?
2. How will often will your deep cleaning intervals take place?

PRESCHOOL, CHILDREN, YOUTH, & TEENS

1. How will you slowly and methodically convene young people?

SMALL GROUPS BIBLE STUDY

1. Which month will start to slowly implement Small Groups?

MINISTRIES

1. How will you make prayer a priority in the church?
2. Have you mapped out your preaching for the next quarter?
3. What new evangelism strategies do you need to implement?
4. What ministries do you need to combine, add, or eliminate?

CHOIRS & BAND

1. Will the choir sing from the choir loft?
2. Does the band need to social distance when playing their instruments?
3. Will you utilize congregational singing or only use a small praise team?

STAFFING & VOLUNTEERS

1. Will the staff work entirely virtually? In person? Hybrid?
2. Does your Staff need new or additional training?
3. Are there any staff you need to transition to places of need or phase in?

FINANCES

1. How will you monitor the church’s financial income and expenses?
2. Will you launch a giving campaign? Or start sacrificial giving?
3. Have you asked lenders for a reprieve on mortgages or other debt?
4. What additional expenses do you need to incur for your relaunch?

RESCHEDULING MINISTRY EVENTS

1. Do you need to reschedule key events? (Graduations, Revival)
2. Are you willing to do Virtual VBS and other yearly ministry events?

Dr. Emory Berry, Jr. is the Senior Pastor of Greenforest Community Baptist Church located in Decatur, GA on a beautiful 94-acre campus. During the pandemic they have fed over 3000 people in need. Greenforest is home to 150 small groups, 50 ministries, over 50 ministers, and over 65 paid staff. Pastor Berry is committed to Christ, Biblical preaching/teaching, outreach in the community, intergenerational ministry, and global missions.